

**GOVERNMENT AIZAWL COLLEGE  
ENTREPRENEURSHIP KNOWLEDGE CELL**



**AN ACTIVITY-BASED WORKSHOP TO FOSTER ENTREPRENEURIAL INTENTIONS**

**Venue: Conference Hall, Mualpui Campus**

**PROGRAMME**

DATE	TIME	PARTICULARS	RESOURCE PERSON/GUEST SPEAKER
<b>DAY ONE</b> 4.12.23 Monday	12:00 PM	<b>Registration</b> <i>(Lunch will be served from 12:00 – 1:00 PM only.)</i>	
	1:00 PM	Welcome Remarks  “Meet the Entrepreneur” Session	Lalnunmawii Ralte <i>Secretary, Entrepreneurship Knowledge Cell</i>  Lalthlamuani <i>Founder, EcoFar</i>
<b><i>Both sessions on Day Two will have practical creativity-boosting exercises.</i></b>			
<b>DAY TWO</b> 5.12.23 Tuesday	10:00 AM	Introduction to Entrepreneurial Creativity	<i>Resource Person:</i> Lalnunmawii Ralte <i>Master Trainer, Mizoram StartUp Mission</i>
	1:00 PM	Introduction to Design Thinking	<i>Resource Person:</i> Lalnunmawii Ralte <i>Master Trainer, Mizoram StartUp Mission</i>
<b><i>Two sessions on Day Three will have activities designed to foster creative decision-making.</i></b>			
<b>DAY THREE</b> 6.12.23 Wednesday	10:00 AM	Demystifying the Entrepreneurship Support Ecosystem in India	<i>Resource Person:</i> Lalnunmawii Ralte <i>Master Trainer, Mizoram StartUp Mission</i>
	11:00 AM	Learning Basic Hindi Phrases for Business	<i>Guest Speaker:</i> Lalnunsiami <i>Assistant Professor, Department of Hindi</i>
	1:00 PM	Turning Creativity Into A Robust Business Strategy	<i>Resource Person:</i> Lalnunmawii Ralte <i>Master Trainer, Mizoram StartUp Mission</i>
	3:00 PM	<b>Closing Function</b> Certificate Distribution: Principal, Govt Aizawl College Vote of Thanks  <i>~ Dinner will follow~</i>	